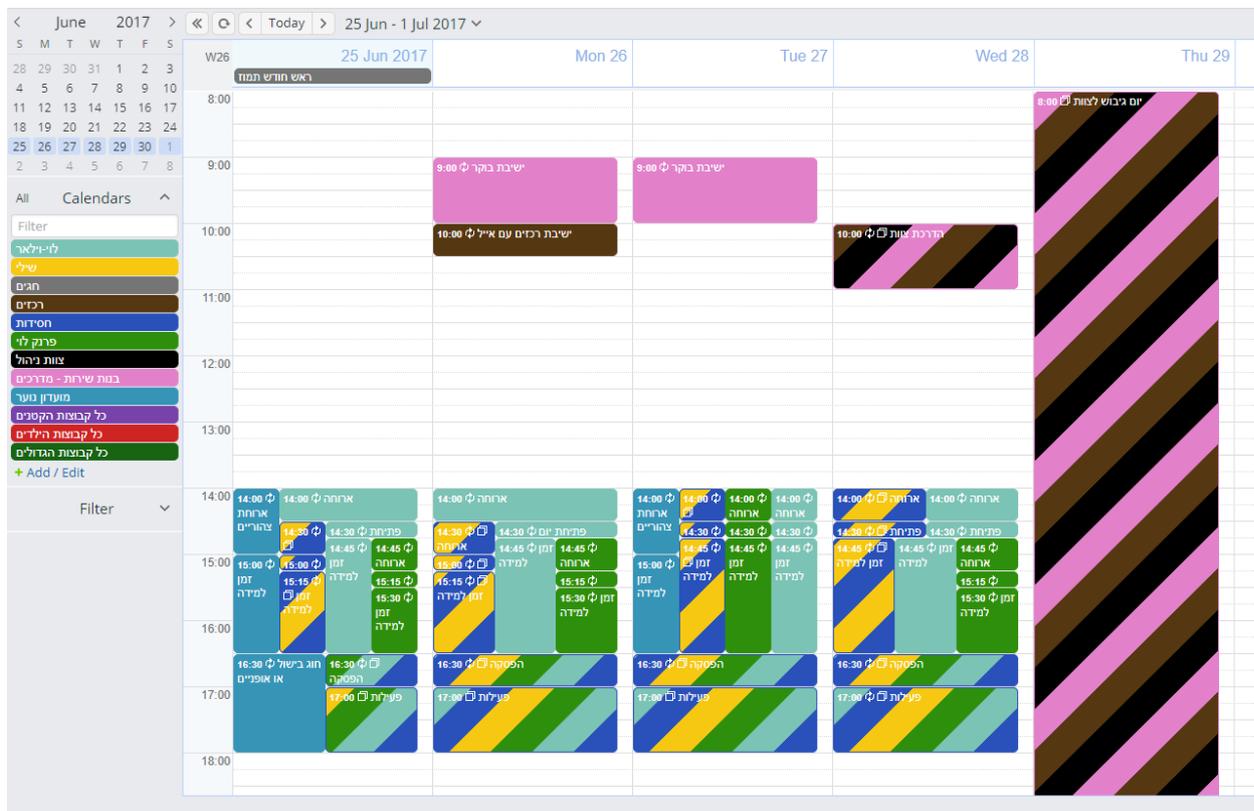


# PROFESSIONALIZATION THROUGH COMMUNICATION: NEGBA'S USE OF THE TEAMUP CALENDAR

PRESENTED TO

**TEAMUP**

JULY 2017



## **The Teamup Calendar at Negba: A Critical Tool for More Effectively Serving Israel's Children and Youth At-Risk**

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The 2016-2017 academic year was a transformative year for the Negba organization's professional capacity, since it marked the first year that the entire staff utilized the shared Negba Teamup Calendar, provided to Negba free of charge. The impact was enormous.

Prior to the use of the Negba Teamup Calendar, staying up to date was a daily challenge. Like most non-profit professionals, Negba's roughly 30 staff members, who serve over 200 children and teens at Negba's after-school frameworks, juggle many responsibilities during a dynamic and pressured workday. With little time to breathe- or even break for lunch- there is little time for communication.

Teamup changed all of this. Negba's professionals entered their program information at the beginning of the year, and made changes throughout, so that colleagues could simply glance at the calendar and know what was occurring when and where, and what was needed. No more excuses for missed staff meetings, since the entire year was mapped out and calendarized for all to see. New meetings and programs were efficiently organized. House mothers, for example, could stay informed about the type of event for which they would need to prepare a meal.

The Negba Teamup Calendar was user friendly too, and didn't overburden people with too much information. Each of Negba's programs and various staff teamgroups had its own color coordinated calendar, and it could be prominently displayed, yet other calendars hidden from view. Some groups chose not to share information for others outside the group. The colors also made it easier to locate information about a specific program area. And access to the Negba Teamup Calendar via app or the Web made it a snap to use.

The Negba Teamup Calendar kept the children's families in touch, too. With restricted access, parents of Negba's children remained informed about special events and activities, and holiday dates when Negba was not in session. Instances of children stranded outside a closed Negba club were greatly reduced.

***Thank you Teamup for your generosity in helping Negba take a huge step forward in serving Children and Youth At-Risk!***

